

# DATASHEET

Status August 2016

FINEST  
DIGITAL  
PRINTING  
BY



vertical  
vision



We accept no liability for the correctness of the particulars supplied here.

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## PROGRAMMES

Illustrator CS6, Photoshop CS6, InDesign CS6, QuarkXPress 8.02, FreeHand MX. Files in earlier versions of these programmes can also be utilized as per agreement with vertical vision's graphical department.

Files formats: eps, PDF X1 oder X3 (only CMYK), tif, ai, indd, fh, qxd

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## DIMENSIONS

Please submit the data in 1:1, 1:10, 1:25 or 1:100 format, leaving a bleed margin or outline extensions of at least 5 mm to the final format.

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## FONTS

Please submit fonts with the printing data but in a separate font case or convert them into font paths.

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## LOGO/EMBLEM

Logos should ideally be presented in vector form in order to guarantee loss-free transformation. Otherwise, the guideline for images (see below) apply.

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## COLOURS

Please send compulsory colour-proofs with Ugra/Fogra Medienkeil and /or corresponding HKS or pantone colour references. A certified proof can be created at a charge. Furthermore we would like to mention that not all printing processes can reproduce all colour spaces and special colors. We would be pleased to offer advice in advance.

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## IMAGE DATA

Images should be submitted either in TIF or EPS format with non-activated DCS and in cmyk ISO coated V2 (ECI). High definition is needed for interior design, expo prints and store layout designs. Working colour space: ISO coated V2 (ECO). Other colour spaces are possible. ALWAYS embed profiles please.

For optimal resolution in relation to the final format, please refer to the following guidelines:

Print size	Viewing distance	Optimal final resolution
up to 1 m <sup>2</sup> (100 x 100 cm)	1 - 6 m	150-200 dpi
up to 5 m <sup>2</sup> (100 x 500 cm)	6 - 10 m	75 - 100 dpi
over 5 m <sup>2</sup>	over 10 m	28-60 dpi

If your file is submitted not in the final format, but scaled 1:2 or 1:10, there might be a loss of quality.

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## DATA TRANSFER

Data can be sent to us on CD/DVD (please label clearly) or via email (up to 15 MB). We gladly accept download links as well. Access to our ftp-server can be arranged on request. Please note that no special characters should be used in file names.

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## QUESTIONS

If you have any queries, we would be glad to help you.

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